For Executive Agenda:

No More Dodgeball Meetings: Think like a CEO

*Earn a reputation for running focused meetings: Ask the kind of questions great CEOs ask.*

**No More Dodgeball Meetings**
Ever been in a meeting where it seems people are just trying to bean each other with their own ideas—and dodge everyone else’s? Chaos rules and Collaboration evaporates.

Earn a reputation for bringing providing clarity and focus in every meeting. **In one hour** you’ll learn how to build a **1/4-Page Meeting Planner** using the **GM’s Index™**, the standard language of management. You’ll work through a **mini-case** to ensure your three unique questions are at the **CEO’s level**.

**Who Should Participate**
- People who have—or want to have—P&L responsibilities
- Salespeople who need to think like the customer’s CEO
- New executives who need a crash course in the language of management
- Or anyone who’s sick of Dodgeball meetings

**10 Minutes of Prep**
1. Go to www.theindex.net and select The GM’s Index (no login needed)
2. Play around with The GM’s Index
3. Think about your favorite shoe repair shop...

**Tailored to Executive Agenda**
This workshop has been tailored to Executive Agenda’s goals and teams. For a reference, contact EA Chair Steve Johannsen at sjohannsen426@gmail.com