



For Executive Agenda:

No More Dodgeball Meetings: Think like a CEO

Earn a reputation for running focused meetings: Ask the kind of questions great CEOs ask.

No More Dodgeball Meetings

Ever been in a meeting where it seems people are just trying to bean each other with their own ideas—and dodge everyone else's? Chaos rules and Collaboration evaporates.



Earn a reputation for bringing providing clarity and focus in every meeting. In **one hour** you'll learn how to build a **1/4-Page Meeting Planner** using the **GM's Index™**, the standard language of management. You'll work through a **mini-case** to ensure your three unique questions are at the **CEO's level**.

Who Should Participate

- People who have—or want to have—P&L responsibilities
- Salespeople who need to think like the customer's CEO
- New executives who need a crash course in the language of management
- Or anyone who's sick of Dodgeball meetings

10 Minutes of Prep

1. Go to www.theindex.net and select The GM's Index (no login needed)
2. Play around with The GM's Index
3. Think about your favorite shoe repair shop...

Tailored to Executive Agenda

This workshop has been tailored to Executive Agenda's goals and teams. For a reference, contact EA Chair Steve Johannsen at sjohannsen426@gmail.com